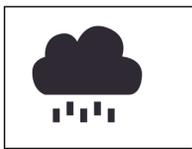


VOLUNTEERING OFFLINE AND ONLINE

A brief look at online volunteering



There is limited research on the impact of *online* volunteering (virtual volunteering) despite its huge growth in the past decade. One study found that **34% of**

people found volunteer opportunities online in 2006 vs 67% in 2014. That number is likely much bigger today. A survey of adults 40 years of age and older revealed that:



21%

would download an app to find local volunteer opportunities



30%

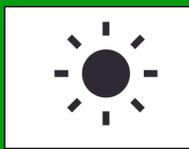
and more would go online to find volunteer opportunities or join an online group about an important cause



24%

(nearly 1/4) would volunteer online

Rewards of Volunteering



Parts of the U.S. with greater volunteer participation handle disaster better; communities with more volunteers enjoy less crime; older adults experience improved health; there are better employment opportunities, less mental illness and higher academic achievement for kids.

less crime

prepared for disaster

better health

academic achievement

less mental illness

employment opportunities

STATISTICS

Volunteers are worth approximately \$24 an hour

Volunteers spend 50 hours per year donating their time to the greater good

Only 55% of nonprofit organizations assess the impact of their volunteers

Volunteering in the US

22.6% of volunteers are 24 years of age and younger

35-44 35-44 year olds. This age group volunteered the most

18-24 18-24 year olds attending college volunteered more than twice as much as those not attending college

>80 hours Volunteers 65 years of age and older had most annual volunteer hours

Volunteers in the US

25% of people in the US volunteer annually

\$184 billion worth of work is annually contributed by volunteers

8 billion hours annually are contributed by volunteers

62.5% of those surveyed engage in informal volunteering, which might include helping a neighbor, housesitting, etc.

MORE STATS

- Unemployed volunteers have 27% better odds of finding employment than non-volunteers, increasing to over 50% for rural volunteers and volunteers that did not graduate high school
- 89% of professionals volunteered, but only 45% included it on their resume, even though 60% of hiring managers considered volunteer activity an important hiring factor
- 92% of human resource executives agree that volunteering improves leadership skills

Mind and Body

United Health Group Survey Results

78%

Volunteering lowers my stress

94%

Volunteering improves my mood

76%

Volunteering improves my health

96%

Volunteering enriches my sense of purpose

Volunteer experience

41%

of employers considered volunteer work equally as valuable as paid

73%

of employers would choose someone with volunteer experience over a candidate without experience

41%

of hiring managers consider volunteer experience equally valuable as paid work

94%

of employers believed that volunteering helps increase job skills

#1

Food preparation and distribution is the most popular, common volunteer activity

1/5

Hiring managers in the U.S. agree they have hired someone because they have volunteered

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